



TASTE THE FUTURE

WE ARE EXCITED TO INTRODUCE YOU TO
NEON ENERGY DRINK,
THE DIRECT SELLER'S
ENERGY DRINK DREAM
FROM **ALTAIRIA INTERNATIONAL.**

Before we start talking about **NEON**, here's what you need to know about us. We started Altairia International because we believe in Gen Y and are passionate about giving this leading generation an avenue to create a new economy. We're empowering them by providing direct selling opportunities and a perfect product line that caters to the 21st century lifestyle — one that's stylish, safe, healthy, environmentally sensitive, infinitely varied and limitless in perceptions of its potential.

We're committed to making products with natural, healthy ingredients, starting with nutritional products like **NEON Energy Drink.**

With new products come new questions, so we've done our best to answer those questions. If there's something we missed, let us know!



WHAT IS NEON ENERGY DRINK?

NEON Energy Drink is the drink of the future – embodying both style and substance. It combines a natural glow, great flavor and healthy ingredients.

WHAT MAKES NEON DIFFERENT THAN OTHER ENERGY DRINKS?

To put it simply, **NEON** is comprised of natural, healthy ingredients. This means no chemicals you can't pronounce and no scary side effects.

WHAT ARE THE MAIN INGREDIENTS?

We've invested time and money to find the very best combination of ingredients to not only create a great tasting product, but create a product that has positive effects on your body. **NEON** is made up of a proprietary blend of green tea extract, prickly pear puree and gotu kola leaf extract. These key ingredients provide specific benefits to the body.*



GREEN TEA EXTRACT: Green tea has been used for generations as a beverage and medicinal aid throughout Asia. Green tea is hailed for its healing powers. It's also a great source of naturally-derived caffeine! According to a survey released by the United States Department of Agriculture in 2007, the main content of flavonoids in a cup of green tea is higher than that in the same volume of other foods and drinks. Flavonoids are responsible for such health effects as anti-oxidative and anti-carcinogenic functions.*



PRICKLY PEAR: This member of the cactus family is native to the Western Hemisphere and is revered in Mexican folk medicine for its pulp and juice, which are used to treat maladies, such as wounds and inflammations of the digestive and urinary tracts. For thousands of years, native Mexicans have relied on the Prickly Pear as an important ingredient in beverages.*



GOTU KOLA: Native to Asia, this plant is often used as a medicinal herb in Ayurvedic medicine, traditional African medicine, and traditional Chinese medicine. Considered a cerebral tonic and a circulatory stimulant, it's also called by its scientific name, *Centella Asiatica*. It's celebrated in Asia for its ability to aid wound healing, revitalize the cerebral and nervous systems, increase attention span and concentration, and combat aging.*



PASSION FRUIT: Native to Brazil, Paraguay and northern Argentina, passion fruit is both revered as a food and a juice. Passion fruit juice is also added to other fruit juices to enhance them! This rich fruit juice is high in beta carotene, potassium, and dietary fiber. It's also a fabulous source of ascorbic acid (vitamin C), and helps relieve high blood pressure. Some research shows that purple passion fruit peel may help with controlling asthma symptoms too! We have also added a boatload of B Vitamins: **NEON** packs the power of B Vitamins like Riboflavin, Niacin, Vitamin B6, Folic Acid, Vitamin B12, Biotin and Pantothenic Acid.*

WHY DOES IT GLOW?

It doesn't seem natural for liquid to glow, but that's exactly why **NEON** glows! Though it's top-secret for now, the ingredient that makes it glow has been shown in studies to have health benefits and remain benign to the body in small amounts (and **NEON** only uses small amounts for its glow!)

THIS ALL SOUNDS TOO GOOD TO BE TRUE SO IT'S NATURAL FOR YOU TO HAVE QUESTIONS LIKE:

IS IT SAFE?

Of course it's safe! **NEON** is all-natural and is the energy drink of the future. When we created **NEON**, our goal was to take all the "bad" out of energy drinks and put in all the "good," while keeping it fun and cool. With energy drinks sometimes you have to worry about safety because of crazy chemical ingredients that came from a lab. But that's not the case with **NEON**. It's just the good stuff. The natural stuff that your body benefits from!*

WHY IS THERE ONLY 24% JUICE?

Most energy drinks use very little or no natural juice. Some only use artificial fruit flavor. **NEON**, on the other hand, has 24% natural juice, which is considered very high. Most other energy drink companies don't use that much juice because it's usually the most expensive ingredient! Since we're direct selling, we found it important to add more juice and deliver a super-premium product with awesome ingredients.

AND OF COURSE THE ALL IMPORTANT, HOW SHOULD I SERVE IT?

In all of our testing, serving chilled is the only way to go. **Enjoy Neon, enjoy it chilled.**

**These statement(s) have not been evaluated by the Food and Drug Administration. This product is not intended to treat, cure or prevent any disease.*